

**This web-based seminar series aims to increase skills of researchers and practitioners in policy evaluation effectiveness.**

Increasingly, policies are being implemented at state and local levels that are intended to reduce obesity prevalence by improving diet and/or increasing physical activity. Rigorous evaluation of these “natural experiments” may be an effective means for the research community to inform policy on the issues of obesity, diet, and activity.

The four webinars will be taught by Dr. Kathryn Newcomer, Co-Director of the Midge Center for Evaluation Effectiveness and Professor of Public Policy and Public Administration at The George Washington University in Washington, DC.

**To join the mailing list and receive further information on the webinars, e-mail [conferences@novaresearch.com](mailto:conferences@novaresearch.com)**

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**February 27, 2009, 1–2:00 pm EST**

**Session 1: Basics of Design to Evaluate Policy Interventions**

**April 3, 2009, 1–2:00 pm EDT**

**Session 2: Addressing Pitfalls to Research in Real World Settings**

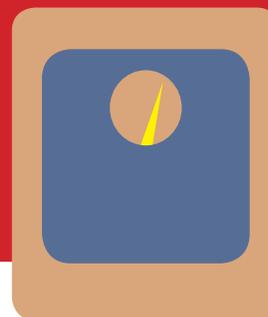
**May 1, 2009, 1–2:00 pm EDT**

**Session 3: Enhancing the Usefulness of Evidence to Inform Practice**

**June 12, 2009, 1–2:00 pm EDT**

**Session 4: Communicating Results Effectively**

## **Obesity-Related Policy Evaluation Webinar Series**



U.S. DEPARTMENT OF  
HEALTH AND HUMAN SERVICES  
National Institutes of Health  
National Cancer Institute