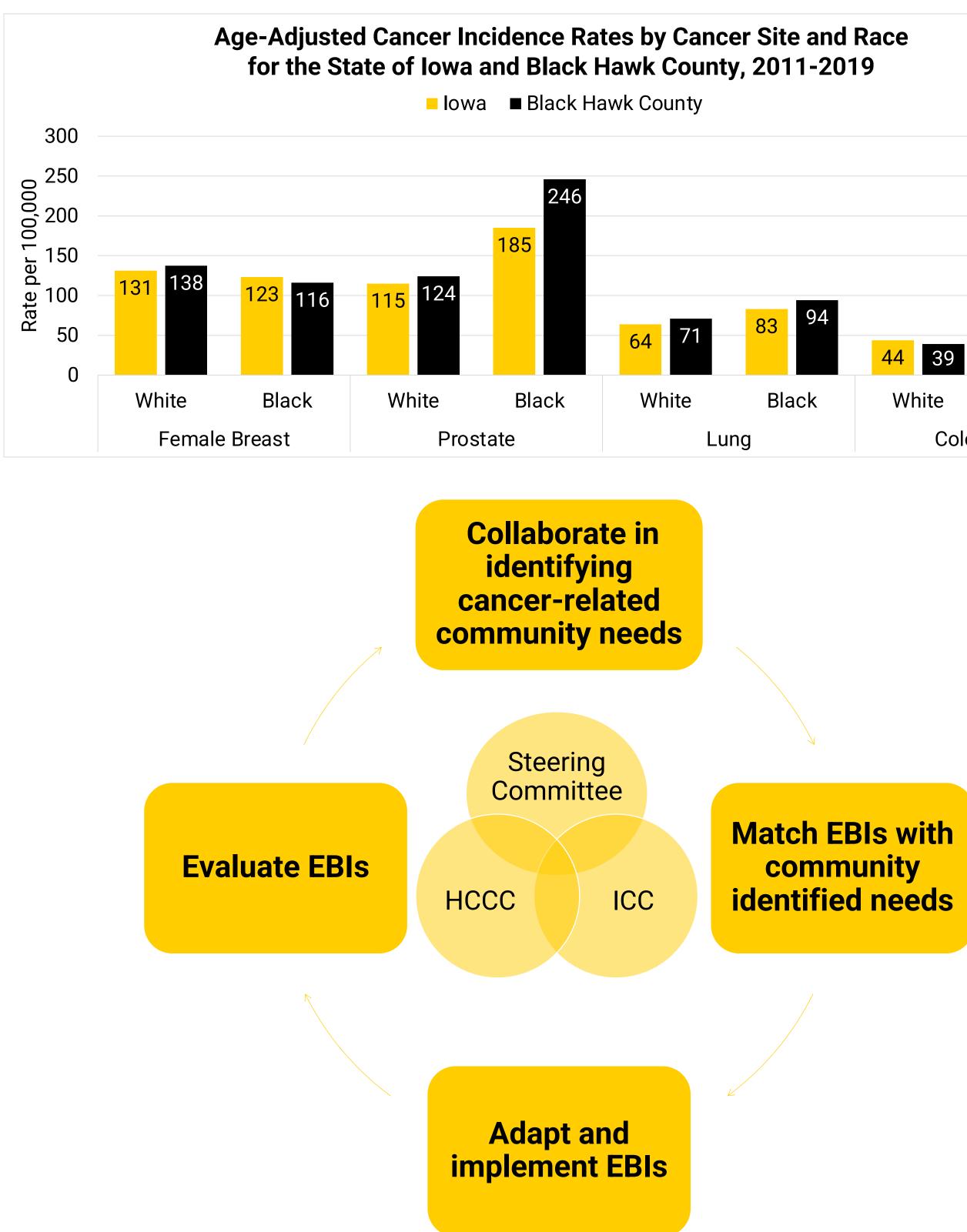
# **Partnering to Reach Communities with Iowa's Largest Cancer Disparities** Cathy Ketton, BA, MA<sup>1</sup>, Bridget Saffold, BSN, RN<sup>2</sup>, Angela VanArsdale, Amanda Kahl, MPH<sup>3</sup>, Sarah Nash, PhD, MPH, CPH<sup>3</sup>, Megan Schmidt, MEd, MPH<sup>3</sup>, Kelly Wells Sittig<sup>4</sup>, Natoshia Askelson, MPH, PhD<sup>3</sup>

<sup>1</sup>Splash of Color Breast Cancer Support Group; <sup>2</sup>Focus on Diabetes; <sup>3</sup>Holden Comprehensive Cancer Center, College of Public Health, University of Iowa; <sup>4</sup>Iowa Cancer Consortium

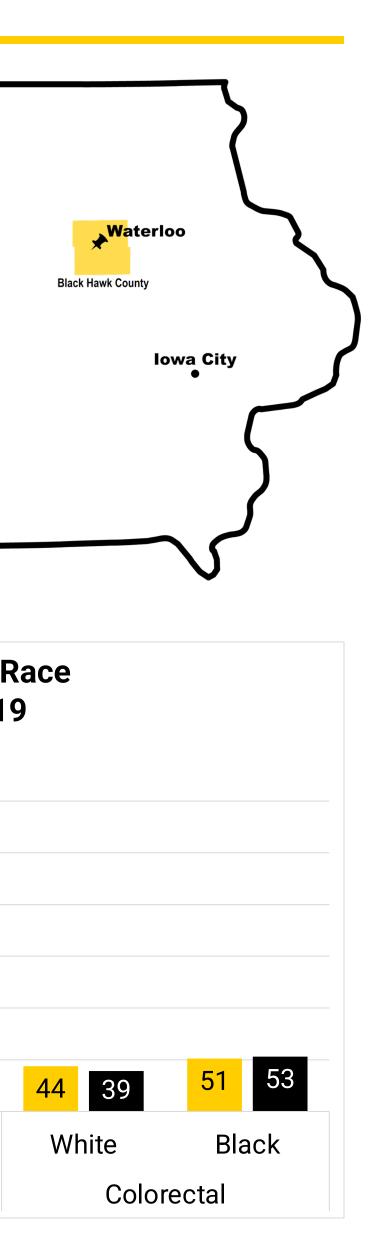
## Background

The Holden Comprehensive Cancer Center (HCCC), Iowa Cancer Consortium (ICC), and a steering committee of Black community members are working collaboratively to address cancer disparities.



#### Iowa Cancer Consortium

- Iowa's statewide cancer control coalition
- 501c3 funded primarily by Iowa Department of Public Health and housed at HCCC
- Mission: to reduce the burden of cancer through advocacy, equity, and collaboration
- Develops, revises, evaluates, and supports implementation of Iowa Cancer Plan



# Approach

### **Steering Committee Members**

- Chaplain
- Leaders of community  $\bullet$ organizations
- Medical professionals
- Cancer survivors

## Results



## **Focus of Monthly Meetings**

- $\bullet$ related data

### Feedback Between Meetings

- and topics of interest

### **Areas of Interest**

- Racism in healthcare

- Time to treatment







**Receive steering committee** nominations from HCCC **Community Advisory Board and ICC members** 

Form steering committee

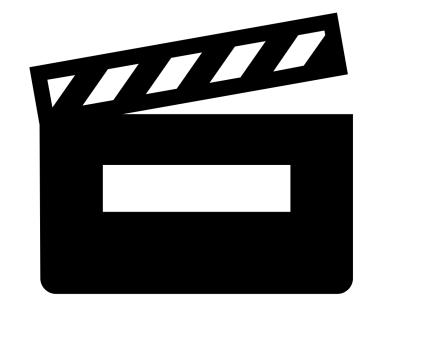




Building relationships Discussing cancer-related issues Sharing community-specific cancer-

• Strengthen relationships Gather input on structure, organization,

Prostate screening rates in men Cancer cluster investigations Cancer & stress connection



Project is building and strengthening relationships between HCCC, ICC, and Waterloo community members.

Steering committee members hope their work will serve as a catalyst in breaking down health care disparities.

Future direction and next steps will be determined by the steering committee.

> This work was supported by Grant P30CA086862 from the National Cancer Institute, administered through the Holden Comprehensive Cancer Center at The University of Iowa



**Steering committee identifies** and prioritizes cancerrelated needs through assessment of cancer-related data

#### Action

- Strong desire for action
- Submitted cluster investigation request
  - to Iowa Cancer Registry
- Preparing stories & questions for
  - commissioner of insurance

## Discussion



