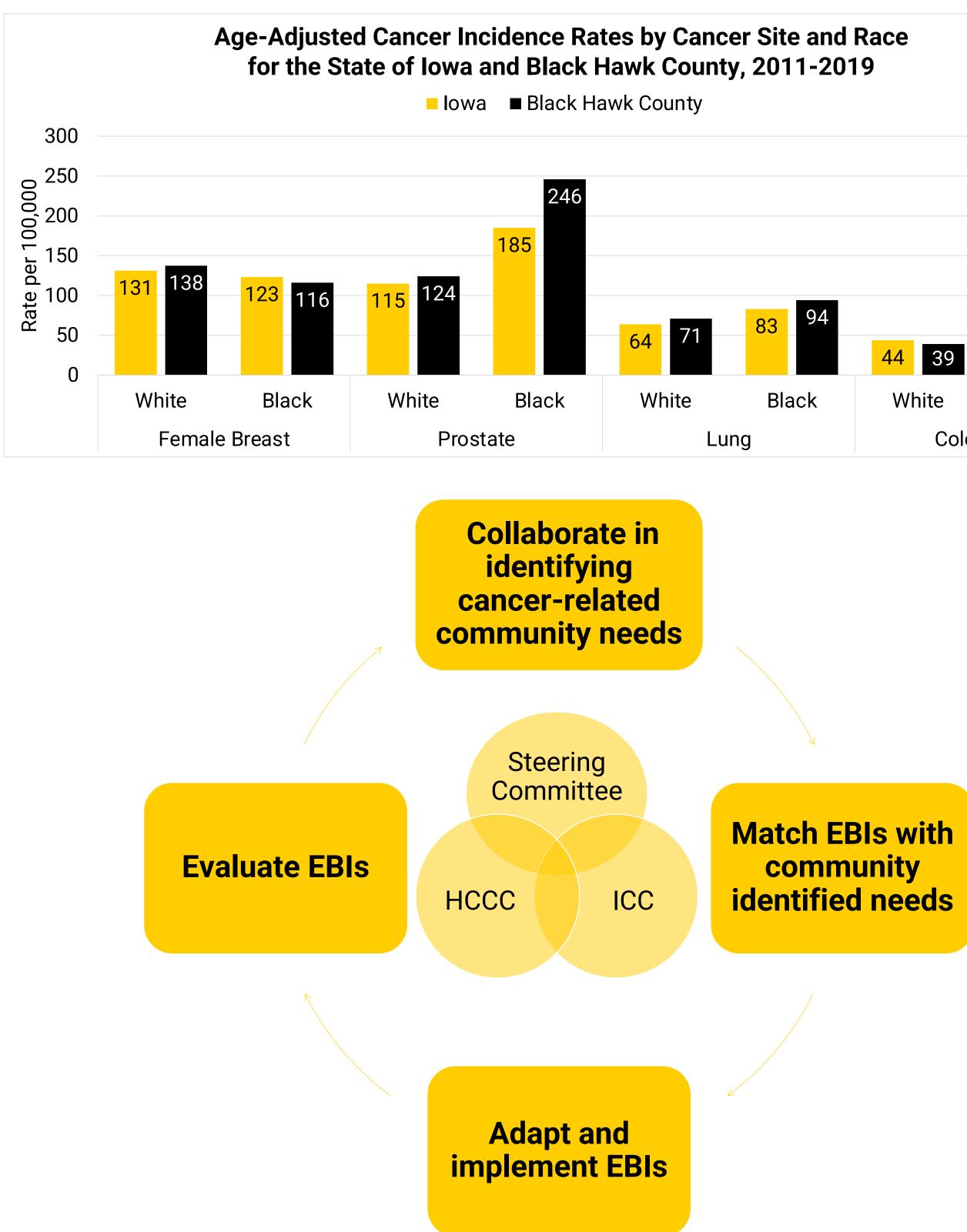
Partnering to Reach Communities with Iowa's Largest Cancer Disparities Cathy Ketton, BA, MA¹, Bridget Saffold, BSN, RN², Angela VanArsdale, Amanda Kahl, MPH³, Sarah Nash, PhD, MPH, CPH³, Megan Schmidt, MEd, MPH³, Kelly Wells Sittig⁴, Natoshia Askelson, MPH, PhD³

¹Splash of Color Breast Cancer Support Group; ²Focus on Diabetes; ³Holden Comprehensive Cancer Center, College of Public Health, University of Iowa; ⁴Iowa Cancer Consortium

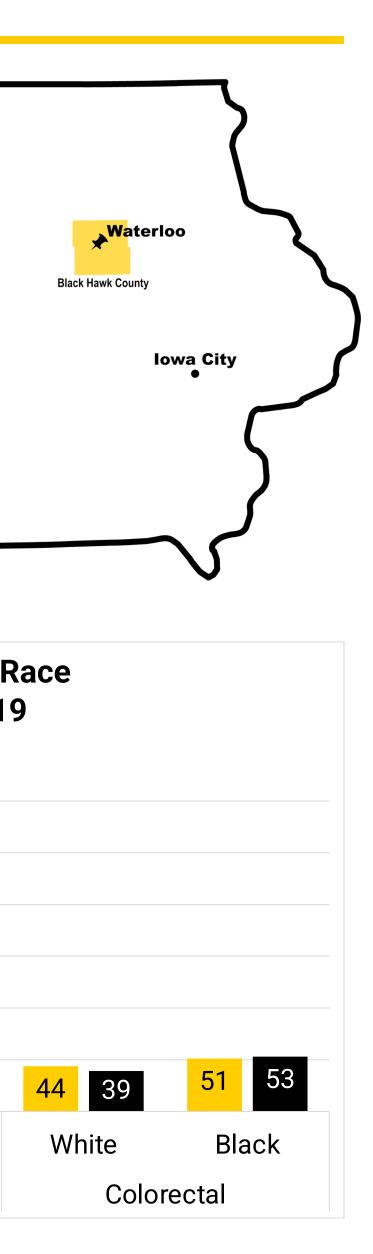
Background

The Holden Comprehensive Cancer Center (HCCC), Iowa Cancer Consortium (ICC), and a steering committee of Black community members are working collaboratively to address cancer disparities.



Iowa Cancer Consortium

- Iowa's statewide cancer control coalition
- 501c3 funded primarily by Iowa Department of Public Health and housed at HCCC
- Mission: to reduce the burden of cancer through advocacy, equity, and collaboration
- Develops, revises, evaluates, and supports implementation of Iowa Cancer Plan



Approach

Steering Committee Members

- Chaplain
- Leaders of community \bullet organizations
- Medical professionals
- Cancer survivors

Results



Focus of Monthly Meetings

- \bullet related data

Feedback Between Meetings

- and topics of interest

Areas of Interest

- Racism in healthcare

- Time to treatment







Receive steering committee nominations from HCCC **Community Advisory Board and ICC members**

Form steering committee

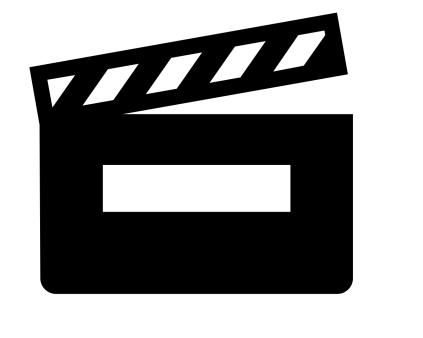




Building relationships Discussing cancer-related issues Sharing community-specific cancer-

• Strengthen relationships Gather input on structure, organization,

Prostate screening rates in men Cancer cluster investigations Cancer & stress connection



Project is building and strengthening relationships between HCCC, ICC, and Waterloo community members.

Steering committee members hope their work will serve as a catalyst in breaking down health care disparities.

Future direction and next steps will be determined by the steering committee.

> This work was supported by Grant P30CA086862 from the National Cancer Institute, administered through the Holden Comprehensive Cancer Center at The University of Iowa



Steering committee identifies and prioritizes cancerrelated needs through assessment of cancer-related data

Action

- Strong desire for action
- Submitted cluster investigation request
 - to Iowa Cancer Registry
- Preparing stories & questions for
 - commissioner of insurance

Discussion



