

# Consortium for Cancer Implementation Science (CCIS): Public Good Update – 2022 Awardees



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# Engaging Champions in Implementation Science for Cancer Prevention and Control

- Champions are critical to the effective integration of evidence-based interventions into community and healthcare settings
  - Individual within an organization who has a responsibility to advocate for change, motivate others and use their position and expert knowledge to facilitate the adoption of a particular innovation (Cranley 2017)
  - Individual(s) who dedicate themselves to supporting, marketing, and driving through an implementation, overcoming indifference or resistance that the intervention may provoke in an organization (Powell 2015)
  - Our objective is to explore the process for identifying, engaging, supporting, and sustaining champions and their activities in intervention implementation across clinical and community settings

# Engaging Champions in Implementation Science for Cancer Prevention and Control

- To date, we have conducted 25 in-depth, semi-structured interviews with project investigators (n=8), champions (n=10), and affiliates (n=7) across 8 community-based and clinic-based research studies.
  - An abstract with preliminary study results was accepted at the AcademyHealth dissemination & implementation conference
- The study will be submitted as a peer-reviewed open access manuscript by December 2023
- We expect that you can access the published manuscript by December 2024

Thank You!